



Visit www.smartwatermark.org for information on all the home products and services awarded the WaterMark, water-saving tips and details of rebate schemes.



TIP

You can save water around the home by:

- installing rainwater diverters to your downpipes
- keeping showers short by using a shower timer
- installing a greywater system to re-use greywater on your garden
- using a waterless car wash

Who's behind the scheme?

Smart Approved WaterMark is a voluntary, not-for-profit program that allows you to make an informed choice about saving water around your home.

It was set up in 2004 by the Australian Water Association, Irrigation Australia, the Nursery and Garden Industry, Australia and the Water Services Association of Australia.

The scheme has received funding from the Australian Government Water Fund through the National Water Commission, and is supported by all Australian States and Territories through the National Water Initiative.

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Visit www.smartwatermark.org for more information.



Helping you
Save Water
around the home



www.smartwatermark.org



Australian Government Water Fund
Water Smart Australia



Smart Approved WaterMark is Australia's water saving labelling program for products and services that are helping reduce water use around the home. By choosing products with the distinctive Smart Approved WaterMark label you can be confident you're doing your bit to reduce water use around your home.

FACT

Greywater is the waste water from your laundry and bathroom (but not your toilet). A person can generate 113 litres of greywater each day.*

* Source: Commonwealth of Australia, www.greenhouse.gov.au.

Save water – look for the Smart Approved WaterMark

There's a range of innovative products that can help you save water. An independent technical expert panel assesses all applications and the WaterMark is only awarded to products and services that are proven to save water.

Smart WaterMark is the outdoor sister scheme to the Water Efficiency Labelling and Standards (WELS) scheme for indoor appliances and fittings.



What products and services are awarded the WaterMark?

Home products and services awarded the WaterMark include:

- shower timers
- greywater systems
- downpipe water diverters
- high pressure cleaners
- waterless car washes

A wide range of products and services with the WaterMark can also help you save water around the garden and pool. These include:

- soil wetting agents
- drip irrigation systems
- pool blankets and covers

